



PARKS PLUS FITNESS

Advertising and Sponsorship

Parks Plus Fitness has over 45,000 visits a year by health minded individuals; 39,000 website views and 1,500 email subscribers. Advertising provides the opportunity to get your brand in front of the Wheaton community. Sponsorship benefits include exposure at the fitness facility, logo placement and brand promotion.



Banner Advertising: Display your banner* in the gymnasium at the Community Center. Ad placement is \$550/month for 6 months or \$450/month for a year. *8x4 feet provided banner.



Website Advertising: Advertise your business at parksplusfitness.com. Standard ads are \$250/month for 3 months and are sized to fill 1/3 the height of a mobile screen or the width of a desktop screen. Premium ads are twice as large and cost \$325/month for 3 months. Save by signing up for a 6-month ad term!



Email Advertising: Include your ad in three e-blasts to 1,500+ subscribed Parks Plus members. Ad space is sold as a leaderboard and can be purchased for a position in the middle or footer of an email. Cost per email is \$175 for a footer ad, and \$250 for an ad placed in the middle of the email.



Community Center Screen Advertising: The Community Center sees over 1 million visits annually. Advertise your business on the digital screen in the main entrance area. Will be in rotation. \$300/3 months, \$500/6 months.



Sponsor Cardio Equipment: Display your ad on 27 15"- 22" new cardio screens - 2 months at a time, costs \$300 for the two months.



Member Engagement Events: We offer various member challenges throughout the year to engage in reaching goals across all areas of fitness including March Madness, Fitmas and more. Your company logo would be included on marketing for 4 engagement events. In-Kind cost options available.

For more information on sponsorships and advertising, contact Lauren Cali at **630.510.5130** or **lcali@wheatonparks.org**

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